

Performance Results for 2017-18

Community Futures – Howe Sound

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	Results as of 2017-18
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community-based projects (new & on-going)	6
2. Total number of local and regionally-based community strategic plans developed and/or updated	1
<i>Rural access to business development services</i>	
3. Total number of business training session participants	39
4. Total number of business advisory services	369
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	\$430,350
6. Total number of loans	13
7. Number of jobs created/maintained/expanded through lending ¹	29.5
<p>2018-2019 was another successful year for our region and our organization. Our lending numbers were very good and we continue to be an active and relevant member of our small business community.</p> <p>This past year Community Futures-Howe Sound partnered with The Whistler Centre for Sustainability on two worthwhile community economic development initiatives. First of all, we continued our partnership on the third annual Social Venture Challenge which promotes social enterprise in the region.</p> <p>Secondly, we launched our new 2-3-year marketing campaign which we believe will further solidify our presence in the region as a reliable, flexible and progressive community lender.</p> <p>Both of these initiatives continue to build on our outstanding reputation in the community. These two new important projects will ideally position us to continue to grow our brand and our business in tandem with one another and set the table for further successes in our fast-growing region.</p>	

¹ Estimated at the time of lending